Do you have a dream?
What was his dream?
What was his dream?

Steve Jobs and Steve Wozniak in their garage, ca. 1975.
Photo courtesy of Apple Computer
What happened?
MACWORLD
Premier Issue 3.4.84
The Macintosh Magazine

Macintosh
Apple's Remarkable
New Personal
Computer

An Exclusive
Look Inside the
Macintosh

Word Processing
Tips for
Mac Writers

MacPaint's
Amazing
Electronic
Easel

AAAPL Weekly

[Graph showing stock price over time]

...
So what are we going to do?
Portable Music!

1970s Sony Walkman
Portable Music!

1980s Portable CDs
Portable Music!

2001

Toshiba 1.8" 5 GB Hard Disk Drive
# iPod!

## October 23, 2001

<table>
<thead>
<tr>
<th></th>
<th>5GB iPod</th>
<th>10GB iPod</th>
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</thead>
<tbody>
<tr>
<td><strong>Price (USD)</strong></td>
<td>$399</td>
<td>$499</td>
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<tr>
<td><strong>Date Released</strong></td>
<td>November 10, 2001</td>
<td>March 21, 2002</td>
</tr>
<tr>
<td><strong>Capacity</strong></td>
<td>1000 songs</td>
<td>2000 songs</td>
</tr>
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</table>
iPod Rules!

July 2002 – Apple releases iTunes for Windows

October 2002 – Best Buy, Dell, and Target sell iPods

April 2003 – Major record labels agree to sell one song at a time – Apple opens the iTunes Online Music Store
iDesign

iPhone 5S
# iPod Unit Sales

![Graph showing iPod unit sales from 2002 to 2007.](image)

## iPod Sales

<table>
<thead>
<tr>
<th>Year</th>
<th>2002</th>
<th>2003</th>
<th>2004</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
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<tbody>
<tr>
<td>iPod Units (Millions)</td>
<td>0.4</td>
<td>0.9</td>
<td>4.4</td>
<td>22.5</td>
<td>39.4</td>
<td>59.1</td>
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<tr>
<td>iPod + iTunes Sales ($M's)</td>
<td>$75</td>
<td>$200</td>
<td>$2,500</td>
<td>$7,800</td>
<td>$12,800</td>
<td>$21,400</td>
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</tbody>
</table>
How much is Apple worth? — $600,000,000,000
iThings
Steve Jobs, 1955-2011
What have you learned today?

Dream …

Vision …. 

Passion …. 

Go for it ! …. 
Thank you . . . .

Questions?
What was my dream?

Alan Kay and the Dynabook
Electrostatic pen and Touch Technology
Entrepreneurship

Redefining the Tools of the Trade

<table>
<thead>
<tr>
<th>U.S. Patent</th>
<th>Date</th>
<th>Title</th>
<th>Inventors</th>
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<tbody>
<tr>
<td>4,456,787</td>
<td>Jun 1984</td>
<td>Electrographic system and method</td>
<td>Schlesser and Quayle</td>
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<tr>
<td>4,523,654</td>
<td>Jun 1985</td>
<td>Electrographic system</td>
<td>Quayle and Schlesser</td>
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<td>4,600,807</td>
<td>Jul 1986</td>
<td>Electrographic apparatus</td>
<td>Kable and Schlesser</td>
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<td>4,649,232</td>
<td>Feb 1987</td>
<td>Electrographic apparatus</td>
<td>Nakamura and Kable</td>
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<td>4,650,926</td>
<td>Mar 1987</td>
<td>Electrographic system and method</td>
<td>Nakamura and Kable</td>
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<td>4,665,283</td>
<td>May 1987</td>
<td>Electrographic apparatus</td>
<td>Kable and Schlesser</td>
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<tr>
<td>4,678,869</td>
<td>Jul 1987</td>
<td>Position responsive electrographic system</td>
<td>Kable and Schlesser</td>
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<td>4,695,680</td>
<td>Sep 1987</td>
<td>Stylus for electrographic applications</td>
<td>Kable and Schlesser</td>
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<td>4,707,572</td>
<td>Nov 1987</td>
<td>Tracer for electrographic surfaces</td>
<td>Kable and Schlesser</td>
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<td>4,853,493</td>
<td>Aug 1989</td>
<td>Electrographic apparatus</td>
<td>Schlesser and Kable</td>
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</table>
Then Apple found us
Scriptel Today

Static Capacitive Glass Touch and Pen Sensor
State of the art designs with a high level of accuracy, clarity, and durability. Custom sizes up to 32”

Touch and Pen Input
Most Surface Capacitive solutions have little or no ability to capture pen input. Our Static Capacitive alternative provides exceptional pen input (angle, oval resolution) and finger touch in a single package that functions seamlessly.

"Hover" Mode
Click to Watch Sensor Steering in Action
Scriptel Today